

## PRINTING OPTIONS

### Duramark®

Zee Tags sell the latest in advanced tag marking technology. The patented Zee Tags Duramark® overcomes the problem of hard to read faded numbers by offering a highly visible print. Duramark® is protected by a clear layer, heat bonded to the tag. Available on selected sizes (XL & L).

- Bold, dark black ink printing that won't fade
- Special smooth bonded shield keeps the tag surface cleaner and easier to read.
- Virtually limitless graphic options, such as text, numbers, barcodes and logos

Duramark® is a trademark of Farnam Companies, Inc., USA



### LaserBlack

Zee Tags LaserBlack offers the best in laser marking. By using advanced technology Zee Tags are able to offer the most visible laser print.

- Approved on Official AHB & LIC (MINDA) tags in New Zealand
- Offers the benefits of traditional laser marking -
- Plus improved high definition permanent dark laser marking
- High visibility in all conditions
- Continuous shiny smooth printing that stays cleaner so tags are easier to read



Standard Laser

Enhanced Laser

## USING ZEE TAGS

Zee Tags choices of colours, sizes and printing options make them suitable for a wide range of uses. The team at Zee Tags are happy to help customise tags to your needs.

### Livestock

Cattle, sheep, deer, goats, pigs, ostriches, llama are some examples of Zee Tags usage:

- Mandatory livestock identification (herd numbers, individual animal numbers, bar codes etc)
- Ownership information
- Traceability schemes
- Management Numbers to identify an animal within a herd or flock
- Colour coding for quick identification of year of birth/sire etc.
- Animal health schemes/treatment identification (e.g. HGP's)

### Other uses

- Vine/tree/row tags in horticulture and viticulture
- Dog tags
- Luggage tags/key rings/name tags (conferences)
- Invitations



## EAR TAGS

### Easy to Apply

- Tagger and tags are safe and easy to use.
- No ripped ears.
- High retention.

### Easy to Read

- Flexible printing options.
- Numbers, letters and/or logos.
- LaserBlack
- Duramark®

(Available on XL and L tag sizes)

### Complete Range

- 1 and 2 piece tag options.
- Sizes to suit all livestock needs.
- Choice of colours.
- RFID/Electronic Tags.

Available in New Zealand from Rural Supply Stores and Veterinary Outlets

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## PRODUCT INFORMATION

# Want tagging to be easier and better?



Use Zee Tags for fast, easy tagging.



## BETTER AND FASTER

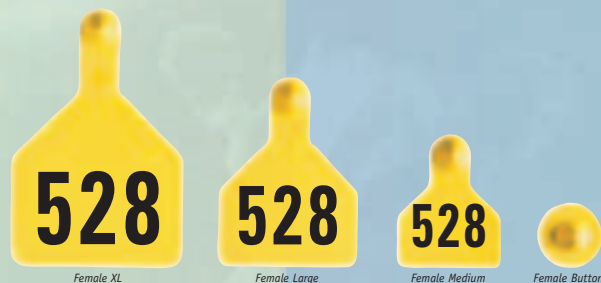
- Ergonomically designed taggers with auto release mechanisms to help protect against ripped ears and user injury
- High quality durable printing options that stay clear and clean
- Tamperproof designs for identification integrity
- Better retention
  - Unique self-piercing surgical tip for rapid healing
  - Free rotating two piece tag design reduces snagging
- Choice of tag options to suit any livestock enterprise
  - Choice of bright, highly visible colours
  - Range of sizes and tag types
  - RFID tags available for use for automated livestock systems

## TWO PIECE TAGS

With the growing need for permanent traceability, Zee Tags offers the tamperproof two piece tag system. The system incorporates a self piercing surgical tip for faster healing and better retention. Once in the ear the two parts are permanently joined but, unlike some two piece tags, they are still able to rotate freely and independently. This allows the tag to swing free from snagging and remain easily readable.

Zee Tags Two Piece Tags come in a range of sizes and colours to meet the needs of most livestock operations.

- Fast, easy tagging - no ripped ears
- Rapid healing/better retention
- High quality durable marking/printing options
- Bright highly visible colours
- Free rotating two piece tag design
- Unique self-piercing surgical tip
- Tamperproof tag design



Female XL

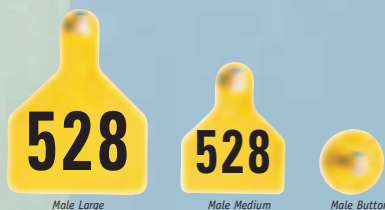
Female Large

Female Medium

Female Button

### Notes

- The female is the front tag and the male is the back tag
- The male tag must be the same size or smaller than the female in a tag set
- Male XL tags are not available



Male Large

Male Medium

Male Button



## ONE PIECE TAGS

Zee Tags offer the innovative One Piece Tag design. Ideal for farm management identification the One Piece Tag has distinct advantages over conventional two piece tags.

- Economical single tag
- Proven retention
- Quick and easy application
- Unique surgical cutting tip
- Bright colours
- LaserBlack or Duramark printing



1-Piece XL

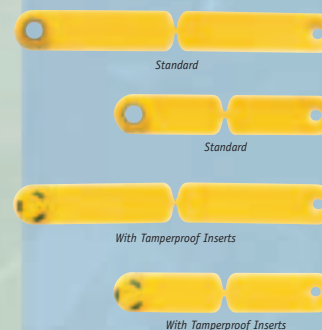
1-Piece Medium

1-Piece Large

## STRIP TAGS

Ideal for smaller animals and as back-up tags for larger animals, Zee Tags offer the revolutionary Strip Tag.

- Initially a single piece for easier handling
- Once in the ear, if snagged, the tag will separate into two pieces allowing each side to rotate independently free from snagging
- LaserBlack printed for high definition permanent marking
- Optional tamperproof insert
- Apply with the Two Piece Tagger



Standard

Standard

With Tamperproof Inserts

With Tamperproof Inserts

## BRASS TAGS

- Excellent retention
- Economical secondary tag
- Discrete
- Can be used in both large and small animals
- Brass tags come on an organiser and are ordered in sequential numbers
- The Zee Tags Brass Tagger allows brass tags to be applied directly from the organiser and it can be used either way up



## TAG SIZES

Zee Tags Two Piece Tags	Height	Width
Female Xtra Large (XL)	112 mm	76 mm
Female Large (L)	82 mm	62 mm
Female Medium (M)	58 mm	46 mm
Female Button (B)	29 mm diameter	
Male Large (L)	82 mm	62 mm
Male Medium (M)	58 mm	46 mm
Male Button (B)	29 mm diameter	
Zee Tags One Piece Tags	Height	Width
1-Piece Extra Large (XL)	112 mm	76 mm
1-Piece Large (L)	81 mm	62 mm
1-Piece Medium (M)	58 mm	46 mm
Strip Tags	Height	Width
Strip Large	60 mm	15 mm
Strip Small	41 mm	15 mm

## TAG COLOURS

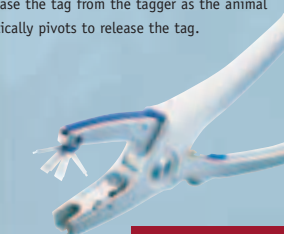


## EASY TO APPLY

Avoid the frustration of ripped ears and wasted tags. Both one-piece and two-piece Zee Tags applicators incorporate a smart ergonomic design and patented mechanisms which automatically release the tag from the tagger as the animal reacts to tagging. This helps eliminate ripped ears. The tagger pin automatically pivots to release the tag.

### Two Piece Tagger

- Smart **auto-release** activates immediately the front and back tags are joined together, disengaging from both the tags and ear simultaneously to prevent ripped ears.
- If the animal pulls away before the tagger has completely disengaged the tagger pin pivots through 90 degrees virtually eliminating the incidence of ripped ears.
- Avoids frustration and wastage from joined tags that can't be reapplied and allows tagging to be faster.



FLICK OUT PIN

NO RIPPED EARS

### One Piece Tagger

- Quick and easy to use, features a flick-out pin which eliminates ripped ears and is easily operated and user-friendly.
- Simply squeeze the Zee Tags applicator handles together, hold and pull away.



### Brass Tagger

- Reduces the chances of ripping ears
- Can be used both ways up
- Applies brass tags directly from the organiser
- Bright colour to make it easy to find if dropped

